

June, 2021

HCC represents the Hindu Community of greater London area and was established in 1967 and inaugurated its temple on 62 Charterhouse Crescent, London on 18th November 1991. Today after our massive expansion, we are the largest mandir in Southwest Ontario with upgraded facilities benefitting all and especially seniors.

At present HCC is carrying a mortgage of \$400,000

This year we are planning a “Virtual Summr Fund Raising Event” on Saturday 24th July, 2021 via **Zoom** from 7:00 PM to 9:00 PM. The proceeds of this Event will go towards paying down the mortgage, and for this worthy cause we request your sponsorship.

Like all the charitable institutions HCC was hit hard in the fundraising efforts due to Covid-19 pandemic and present we have to raise another approx. \$ 400,000 Dollars to retire the mortgage.

I do hope that with your sponsorship, we should be able to raise at least another \$ 100,000 on that day.

HINDU CULTURAL CENTRE- strives to increase religious and cultural awareness and tolerance within the Hindu community all the while allowing other communities to experience and learn about Indian culture and heritage. HCC imparts Universal Human Values through the lens of Hinduism to our young generation and also to students at Fanshawe College and Western University.

We would like to extend an invitation to your company to participate in this event and avail the benefit of advertising and public relations within the Hindu community of London. **We envision that through such involvement you and your company will have ample opportunity to promote your business.** You would be delighted to hear that many members of our community are leading professionals, entrepreneurs, investors, and owners of retail outlets including gas stations, convenience stores as well as owners/operators of food and restaurant outlets. All the while they remain active members of the community at large participating in many organized sports activities (adults and children alike), physical fitness, shopping, theatre, and buying and selling real estate. We are confident that such diversity amongst our membership will provide a lucrative opportunity for your business.

HCC will provide you with expanded visibility not only within the Hindu community but also the London community at large. It is an opportunity to associate and participate in a successful event that has been in

existence since its inception in 1988. Your support will further propel enthusiasm and conviction of each of the volunteer, organizer, performer and participant who are all from the local community.

Because of the pandemic, we are unable to host a gala dinner and live performances on the stage. But we are planning to have live performances on the Zoom.

With your generous support through sponsorship (details below), HCC will be able to continue to bring high- quality fun-filled cultural events and raise sufficient funds to manage ongoing expenses and the mortgage.

SPONSORSHIP CATEGORIES:

Become a **HCC** Event Sponsor and enjoy several promotional opportunities and benefits, with an exposure to a captive audience of over 350. All sponsors receive the following sponsorship benefits:

Diamond Sponsor: A contribution of \$ 1000

Diamond Sponsors will receive:

- Placement of vertical banner in the background of Zoom meeting.
- Corporate name prominently announced once during the event
- Company logo and website placed on the Facebook page of HCC.
- Invitation to your representative to be on-stage during the sponsor acknowledgement program on Zoom.

Gold Sponsor: A contribution of \$ 750

Gold Sponsors will receive:

- Corporate name prominently announced once during the event
- Company logo and website placed on Facebook page of HCC.
- Invitation to your representative to be on-stage during the sponsor acknowledgement program on Zoom.

Silver Sponsor: A contribution of \$ 500

Silver Sponsors will receive:

- Company logo and website placed on Facebook event page.
- Corporate name prominently announced once during the event

Bronze Sponsor - A contribution of \$250

The bronze sponsor will receive:

- Company logo and website placed on Facebook event page.
- Acknowledgement during the program as bronze sponsor.

Hindu Cultural Centre of London 2021, Sponsorship Form

Contact Information

Organization Name:

Contact:

Telephone: _____ Email: _____

Sponsorship Opportunities:

- Diamond Sponsor \$ 1000
- Gold Sponsor \$ 750
- Silver Sponsor \$ 500
- Bronze Sponsor \$250

Payment Information:

Payment Amount: \$ _____

Payment Method:

Cheque (made payable to Hindu Cultural Centre of London)

Further info.

Attention: Mrs. Prema Patil
President Hindu Cultural Centre

E-mail: hcclondon62@gmail.com

Ph. 519-5204044

Signature & Date: